



# Voice of Legacy

Foundation Fresno Rescue Mission

A supporting organization of the Fresno Rescue Mission

August, 2008

## Foundation Fresno Rescue Mission... the future is here!

We are at an exciting time here at the Fresno Rescue Mission. God is providing resources that allow us to offer quality, life-changing services to our guests. He has opened doors in so many ways through long standing relationships with people like you. As the needs of those in the Central Valley increase due to the economy, the gifts received by the Mission have increased as well. It is obvious that God cares for the needs of His people.

Thank you for partnering with us to touch the hearts and lives of the men, women and children in our Central Valley. As you know, for over 58 years our mission has been to feed, shelter and care for the least, the last and the lost and bring hope, not only physically, but spiritually and emotionally as well. The future impact we can have is staggering. God continues to raise up the staff, volunteers and donors we need to maximize our impact.



Rev. Larry J. Arce  
Chief Executive Officer

I would like to introduce you to Brent Riffel, our Director of Planned Giving. He has a passion for the Lord and for the ministry of the Fresno Rescue Mission. He will be working with our supporters, offering services that not only assist you with your financial planning, but create legacies that will ensure the future of the Mission and the eternity of people we serve through the Foundation Fresno Rescue Mission. Brent may be calling you... please welcome him with open arms. God bless you!



Pastor Brent Riffel  
Director of Planned Giving

## Meet Pastor Brent Riffel

The word "Legacy" is a powerful word. My wife, Lorinda, and I talk constantly about the imprint we are leaving on the lives of our three young girls. We don't talk about the basics in hopes they "make it," but we implement our passions in a way that provides them the opportunity to make decisions that will transform future generations. Every step and every point of interaction matters. That is how legacies are built.

Think back to when times were tough, when you had significant needs. Do you remember the people who helped you, people who left an "imprint" on your life? Most likely you will forever remember them because of their investment in you. Chances are you, too, have left an "imprint"! Think about those times and remember the impact it had, not only on their lives, but on yours. When we provide for the needs of others, we leave an "imprint" or "legacy" on the hearts and lives of people.

The Lord uses those moments to transform our hearts with a desire to invest in the lives of others. That's one of the reasons I felt called to be part of the Foundation Fresno Rescue Mission. I love hearing legacy stories... I love investing in the lives of others... and I love providing opportunities for you to dream about how you, too, can create a lasting "imprint" or "legacy"! Let's grab a cup of coffee and walk through the significant "legacy imprint" your life can make in the future generations!

Leaving an imprint,



Cliff Wilson, Financial Advisor,  
Brecek & Young Advisors

As a new member of the Foundation Fresno Rescue Mission board I am in awe of all God is doing through the ministry of the Fresno Rescue Mission. My wife Elaine and I have enjoyed our 32 years of marriage watching God move in the lives of people! My wife and I have three adult children, all in their 20's, and for many of those years we have served together as a family through various ministries. Over the last six years I have

enjoyed building the Kingdom of God by helping others as a Financial Advisor with Brecek & Young Advisors. I find it so rewarding to educate people in financial matters, also educating them on investing in God's work. The way I see it, I would rather help others build the Kingdom of God than off-ramps on the freeway, and there are many provisions in government tax law that are available. God has called each one of us to love those around us and make a difference in this world. I love watching God move Christians to action, and I look forward to what is in store for the future of the Foundation. Lives are changed here at the Fresno Rescue Mission and that is why I believe God has called me here!

Living for Jesus, Cliff Wilson

*II Corinthians 5: 17 "Therefore if any man is in Christ, he is a new creature; the old things passed away; behold, new things have come."*

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Make It Your Mission Too!

## Sign up now! Foundation E-Newsletter

We are pleased to share with you the latest news from Washington, along with gift stories, finance news and timely articles.



Angie Gonzales, newly hired Planned Giving  
Administrative Assistant, reviews the E-Newsletter.

Go to [www.ffrmgift.org](http://www.ffrmgift.org) and click on "Donor E-Newsletter." Complete the form, submit it, and you will begin to receive our weekly E-Newsletters.

There are many other features to this website. Spend some time browsing.

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- [Read the Weekly Article.](#)
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## QUESTIONS TO ASK YOURSELF!!

- ✓ Are you currently receiving low income, or perhaps no income, on an investment?
- ✓ Are you concerned that the value of your investments could drop even further?
- ✓ Do you need to increase your monthly income?
- ✓ Thinking of selling an investment, a business, real estate?
- ✓ Would the potential of receiving an attractive return, avoiding capital gains, and receiving an income tax deduction interest you?



If your answer to any of these questions is yes, you might want to examine some of the very attractive and timely life income option plans that The Foundation offers. Simply contact Pastor Brent Riffel, Director of Planned Giving, (559) 268-0839, Ext. 201, (559) 908-9527, or e-mail [briffel@fresnorescuemission.org](mailto:briffel@fresnorescuemission.org).